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**PRESS RELEASE**

**ProVeyance Group Introduces New Conveyor Pulley Product Line at Modex 2024**

**Holland Ohio, February 3, 2024: ProVeyance Group**, a leading North American manufacturer of advanced conveyance components and subsystems, will exhibit at Modex 2024 from March 11-14 at the Georgia World Congress Center in Atlanta.

At the trade show, **ProVeyance** will launch its newest product line - conveyor pulleys. The addition bolsters the company's existing portfolio of **Woodsage and Ashland** branded offerings for the package and material handling industries.

**Woodsage** is a world-class supplier of high-quality, precision manufactured rollers for conveyor and sortation systems. The brand manufactures specialty steel rollers and roller assemblies, including tapered, grooved, motor-driven, sleeved and precision-fabricated tube products for niche applications.

The **Ashland** brand manufactures and assembles conveyor systems, sub-systems, and related parts and accessories. Ashland offers a standard line of gravity rollers, skatewheel, telescoping gravity, flexible gravity and powered belt conveyors, ball transfers and tables, along with a complete selection of accessories.

"I'm thrilled to introduce conveyor pulleys to the material handling market," said Tim Carpenter, President and CEO of **ProVeyance**. "Our focus is to deliver the highest quality, conveyor pulleys, at industry-best lead times, while ensuring maximum customer satisfaction through our streamlined customer service process. We look forward to showcasing the full breadth of reliable, American-made solutions available from ProVeyance."

Visit **ProVeyance** at Booth #A13818 for an exclusive first look at the conveyor pulleys, conversations with product experts, and demonstrations of enhanced offerings now available.

**ProVeyance Group**, a prominent North American manufacturer specializing in advanced conveyance components and subsystems for package and material handling applications

is elevating its industry presence. Emphasizing employee culture and customer service, **ProVeyance** is actively enhancing manufacturing capacity and diversifying product suites to optimize conveyance operations. The company's strategic North American manufacturing footprint empowers customers to access high-quality products locally, mitigating global supply chain uncertainties, and streamlining lead times and inventory management.

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